



Y4 Summer 1.1

Write to persuade: Letter



Purpose: To persuade the reader to do something



Dear Mr Grey

I am writing this letter to persuade you to allow Year 4 to create a nature club. I will explain my reasons in more detail and I am convinced that by the time you have finished this letter, you will be in agreement.

Firstly, a nature club is necessary. If we care about local wildlife (and I'm sure that we do) then, quite frankly, we need to be doing something about it. The children who attend the nature club would work together to identify ways in which we can support local wildlife. This may include organising litter picks, making bird boxes and planting insect friendly flowers.

Secondly, a nature club would be excellent for pupil well-being. Being outside in the fresh air and getting hands on with nature is so beneficial and, if you combine this with the positive effects of making a real difference to our community, the results will be amazing! Don't you agree that pupil well-being should be at the heart of everything we do?

Finally, the positive effects of the nature club could lead to something much bigger. When other people hear about our success, it could inspire them to do something similar. Then many more nature clubs could spring up all over the country which would benefit wildlife hugely. LMS already has 1,396 followers on X and these followers could help spread the message far and wide.

I hope you will understand my reasons and will allow Year 4 to get the nature club up and running as soon as possible.

Kind regards,
Year 4

Key features

Structural:

- Introduction to explain what the letter is about
- Paragraphs: each with a point and then elaboration to explain that point
- A conclusion to sum up your persuasive points

Language:

- Rhetorical questions to speak to the reader: Don't you agree?
- Positive language to show how great it is: so beneficial
- Facts and statistics to back up your point: LMS has 1,396 followers
- Second person to talk directly to the reader: you



Writer's toolbox

Subordinating conjunctions

They join a main clause and a subordinate clause:
When people hear about it, they will join us.
If we care about nature, we need this club.

Parenthesis:

Use brackets to add extra information as an aside, e.g.
If we care about wildlife (and I'm sure we do) then we need this club.

Punctuation:

Remember to use question marks at the end of a rhetorical question.
Remember to use commas to mark fronted adverbials.

Vocabulary:

Convinced	Agreement
Necessary	Beneficial
Community	Success

Recommended reads

