



Y5 Autumn 2.1

Write to persuade: Leaflet

Purpose: To persuade the reader to buy something

Key features



Structural:

- Introduction to tell the reader what the leaflet is about
- Pictures and photos of the place
- Paragraphs with subheadings
- Conclusion to tell you how to book

Language:

- Rhetorical questions: Have you ever wanted to visit Rome?
- Positive language to describe the place: fresh ingredients and elegant simplicity
- Modal verbs to suggest things to the reader: there are many activities you can enjoy.



Writer's toolbox

Relative pronouns:

That	Which
Who	Whose
Where	When

Modal verbs:

May	Will	Would
Might	Could	Can
Should	Must	Shall

Punctuation:

Remember to use commas in lists

Try and use commas to mark relative clauses

Vocabulary:

Rich history	Delicious cuisine
Destination	Elegant
Impressive	Extravagant

Recommended reads

